SCREENS AND THE DIGITAL MEDIASCAPES (IN PANDEMIC TIMES)

Screens, Masks, Art and Audience. In Praise of Slow Museums

Castello di Rivoli Museo d’Arte Contemporanea Director, Carolyn Christov-Bakargiev introduces some of the concerns related to the digital overload, the disappearance of the public, the contradictions of narcissism and bodily presence of artworks in a digital epistemic regime, in which the virtual experience seems to take over more and more. Museums are a symbolic site of society, and, as such, in the future they must transform into a gym where the ability to connect the symbolic, real and imaginary spheres can be exercised. A space of slowing down the experience of time in an age of acceleration where aesthetics awaits the public. Christov-Bakargiev proposes that it is necessary to re-imagine museums in the twenty-first century in light of this task, bringing all these dimensions to intersect and overcome a binary, Descartian approach to the body/mind, real/virtual, dichotomy.

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